85TH ANNIVERSARY CONFERENCE

Digitalization and Sustainability
New Environment for Economics and Business

PROGRAMME

Belgrade, September 15-17, 2022
Thursday, September 15th

09:00 – 10:00  Registration of participants
Amphitheatre A1

10:00 – 11:00  Ceremonial Academy
Amphitheatre A1

11:00 – 12:00  Exhibition opening
Vienna Circle – Exact Thinking in Demented Times

12:00 – 13:00  Keynote speaker, Jean-Robert Tyran
Amphitheatre A1

13:00 – 14:30  Lunch
Thursday, 15 September 2022
14:30-16:00
Session I / Amphitheatre 2 – Vienna Circle
Chair: Mirjana Ilić

CLOSE-UP ON KURT GÖDEL
Karl Sigmund

THE VIENNA CIRCLE OF LOGICAL EMPIRICISM – A PLURALISTIC PROFILE WITH PHILOSOPHICAL DIVERSITY
Friedrich Stadler

A LOGIC FOR REASONING ABOUT DEGREES OF CONFIRMATION
Zoran Ognjanović, Šejla Dautović, Dragan Doder

CARNAP-POPPER SEMANTICS FOR PROBABILITY LOGIC
Marija Joksimović

Thursday, 15 September 2022
14:30-16:00
Session II / Professors Hall – Economic Theory Department Conference
Chair: Dejan Trifunović
Co-chair: Bojan Ristić

THE IMPACT OF THE HORIZONTAL DISTRIBUTION OF MEDIA RIGHTS REVENUES IN SPORTS LEAGUES ON COMPETITIVE BALANCE
Dejan Trifunović, Bojan Ristić

THE MORALITY OF PRICE GOUGING: A NOTE ON THE NON-WORSENESS CLAIM
Nikola Njegovan

GAME THEORY AND EUROPEAN RAIL FREIGHT CORRIDORS
Miroslav Prokić

BUSINESS CRISIS MANAGEMENT IN THE AFTERMATH OF COVID19
Galjina Ognjanov

CONSEQUENCES OF THE COVID-19 PANDEMIC ON THE APPLICATION OF AGILE METHODOLOGY IN PROJECT MANAGEMENT IN IT ENTERPRISES IN SERBIA
Dragan Lončar, Filip Stojanović, Marta Knežević
WEBSITE AS A MARKETING TOOL FOR EXPORTERS: THE CASE OF SMES FROM SERBIA
Sanja Mitić

CAN KEEPING LOWER CORPORATE INCOME TAX RATE IN SERBIA BE JUSTIFIED BY THE TAX COMPETITION ARGUMENT?
Vasko Kelić

Thursday, 15 September 2022
14:30-16:00
Session III / Amphitheatre 3 - International economics
Chair: Radovan Kovačević
Co-Chair: Robert Sonora

THE IMPACT OF CHINA’S BELT AND ROAD INITIATIVE ON EXPORT FLOWS FROM EASTERN TO WESTERN EUROPE
Martina Gottwald-Belinic, Robert Sonora

TRENDS IN CENTRAL BANK’S FOREIGN CURRENCY RESERVES AND THE CASE OF THE EMERGING AND DEVELOPING COUNTRIES
Radovan Kovačević

EURO AND MONTENEGRO THROUGH A TWO-DECADE PERSPECTIVE – OPPORTUNITIES AND CHALLENGES TO MEET GROWING ECONOMIC UNCERTAINTY
Nikola Milović, Nikola Martinović

TRADE FACILITATION AGREEMENT: ECONOMIC IMPACT AFTER FIVE-YEAR IMPLEMENTATION
Ivana Popović Petrović, Radmila Dragutionović Mitrović

REER VOLATILITY IN CESEE COUNTRIES: EXAMINING THE EFFECTS OF EMU AND EU MEMBERSHIP
Aleksandra Đorđević

RICARDIAN EQUIVALENCE OR TWIN DEFICIT? EVIDENCE FROM SERBIA
Jelena Rašković

Thursday, 15 September 2022
16:30-18:00
Session IV / Amphitheatre 2 – Vienna Circle
Chair: Mirjana Ilić
Thursday, 15 September 2022
16:30-18:00
Session V / Professors Hall – Our Researchers Worldwide
Chair: Mladen Stamenković
Co-Chair: Dimitros Xefteris

INFORMATION AGGREGATION BY COUNCIL
Dimitrios Xefteris, Nikolas Tsakas

THE INTANGIBLES SONG IN TAKEOVER ANNOUNCEMENTS: GOOD TEMPO, HALLOW TUNE
Zoran Filipović, Alexander Wagner

DIGITAL INFRASTRUCTURE DEVELOPMENT AND GOVERNANCE IN MARITIME TRADE:
THE ROLE OF BLOCKCHAIN TECHNOLOGY AND STANDARDIZATION
Nikola Kostić

NATURAL DISASTERS AND FISCAL DROUGHT
Lazar Milivojević

MANAGERS AND COMPLEMENTARITIES
Stefan Marić, Robert Wiseman
MEASURING DIAGNOSTIC TEST PERFORMANCE USING IMPERFECT REFERENCE TESTS: A PARTIAL IDENTIFICATION APPROACH
Filip Obradović

Thursday, 15 September 2022
16:30-18:00
Session VI / Amphitheatre 3 – Fiscal Policy
Chair: Svetislav Kostić
Co-Chair: Marko Vladisavljević

MACROECONOMIC IMPLICATIONS OF FISCAL STIMULUS DURING THE COVID-19 PANDEMIC
Milojko Arsić, Aleksandra Nojković, Emilija Maksimović

DIGITAL ASSETS AND TAXATION: A POLICY REASSESSMENT
Svetislav Kostić

IMPACT OF CASHLESS PAYMENTS ON SHADOW ECONOMY IN EUROPE
Saša Ranđelović, Milojko Arsić, Svetozar Tanasković

TAX ON ROBOTS: WHETHER AND HOW MUCH
Jože Damijan, Sandra Damijan, Nataša Vrh

PUBLIC PROCUREMENT AND SUPPLIER JOB CREATION: INSIGHTS FROM AUCTIONS
Stjepan Srhoj, Melko Dragojević

LEFT BEHIND IN COVID TIMES: THE IMPACT OF THE PANDEMIC ON JOB LOSS AND JOB FINDING RATES OF VULNERABLE GROUPS IN SERBIA
Marko Vladisavljević, Lara Lebedinski

THE IMPACT OF DIGITALIZATION ON TAXPAYER COMPLIANCE AND ADMINISTRATIVE EFFICIENCY IN ROMANIA
Doran Marius Dalian, Doran Nicoleta Mihaela, Badircea Roxana Maria, Manta Alina Georgiana

COMPARATIVE ANALYSIS OF THE IMPACT OF TAX POLICY ON ECONOMIC GROWTH IN DEVELOPED AND TRANSITION EUROPEAN COUNTRIES
Dragan Avramović
INTEGRATION OF ESG PARAMETERS INTO BUSINESS STRATEGY: THE EVIDENCE FROM THE COMPANIES IN SERBIA
Dragan Lončar, Filip Stojanović

OMNI-CHANNEL RETAIL: MULTIPLE CRITERIA DECISION AIDING APPROACH
Mladen Stamenković, Dragan Stojković, Aleksa Dokić

HOW COVID-19 HAS RESHAPED BUSINESSES – DIGITAL STRATEGIES AND RESPONSES IN SMES
Ilijana Petrovska, Sneshana Hristova, Ivona Mileva

OMNICHANNEL CONCEPT AND DIGITALIZATION ON FOOD RETAILING IN SERBIA
Dragan Stojković, Goran Petković, Zoran Bogetić, Aleksa Dokić

THE ROLE OF AIR AND MARITIME HUMANITARIAN LOGISTICS IN MANAGING THE DISASTER RESPONSE
Slobodan Aćimović, Veljko Mijušković, Nikola Milošević

ANALYSIS OF EFFECTS OF DRONE USING IN THE SUPPLY CHAIN
Radenko Marić, Goran Vukumirović, Sonja Vučenović, Nikola Macura

AN INNOVATIVE APPROACH TO MEASURING THE ECONOMIC GROWTH PERFORMANCE: THE EVIDENCE FROM EUROPEAN COUNTRIES
Biljana Jovanović Gavrilović, Mirjana Gligorić Matić, Dejan Molnar

INDUSTRIAL POLICY: THE ROAD TO RECOVERY
Ljubodrag Savić, Milena Lutovac Daković

SERBIA: LONG-TERM SECULAR TRENDS OF THE KEY MACROECONOMIC VARIABLES
Diana Dragutinović
SERBIAN ECONOMY IN THE POST-PANDEMIC WORLD: CHALLENGES OF NEW GEOPOLITICAL PERSPECTIVES
Aleksandra Praščević

EFFECTS OF ECONOMIC DISASTERS ON SUSTAINABLE DEVELOPMENT
Lena Malešević Perović, Bruno Ćorić

DEVELOPMENT OF NEW THEORY OF ECONOMIC POLICY IN THE DOMAIN OF INTERACTIONS BETWEEN ECONOMIC POLICY MAKERS
Milutin Ješić

AN EMPIRICAL EVALUATION OF THE ENVIRONMENTAL KUZNETS CURVE FOR EUROPEAN COUNTRIES
Nemanja Vuksanović, Dragan Aleksić

Friday, 16 September 2022
10:00-11:30
Session IX / Amphitheatre 3 - Statistics and Quantitative Methods
Chair: Vesna Rajić
Co-Chair: Miloš Božović

ON SIMPLIFICATION OF ARROW-SEN AXIOMS
Branislav Boričić

CAPTURING BIVARIATE AND THREE-WAY SORTS BY A DYNAMIC CORRELATION FACTOR
Miloš Božović

DETERMINANTS OF EUROPEAN CURRENT ACCOUNTS: FIRST PRINCIPLES VS DATA-DRIVEN MODELS
Aleksandar Stojkov, Thierry Warin

OPTIMIZATION OF MASSIVE TESTING
Dragan Azdejković

HIERARCHICAL BAYESIAN APPROACH IN MODELLING CONSUMER PREFERENCES
Lazar Čolić, Ivana Prica
APPLICATION OF BEDFORD’S LAW ON DATA FROM FINANCIAL STATEMENTS OF PRIVATE HOSPITALS IN THE REPUBLIC OF SERBIA
Jelena Stanojević, Dragana Radojičić, Vesna Rajić, Tatjana Rakonjac-Antić

Friday, 16 September 2022
12:00-13:30
Session X / Amphitheatre 2 – Tourism and Sdgs
Chair: Bojan Zečević
Co-Chair: Veljko Marinković

SUSTAINABLE TOURISM IN WESTERN BALKAN REGION – OPPORTUNITIES AND LIMITATIONS
Bojan Zečević, Branislava Hristov Stančić, Aleksandra Bradić-Martinović

DOES INTERNATIONAL TOURISM AND ICT PROMOTE SUSTAINABLE DEVELOPMENT IN TOP TOURIST ECONOMIES? EVIDENCE FROM NOVEL FOURIER ESTIMATION
Muhammad Ibrahim Shah, Mucahit Aydin, Usman Khalid

WHAT DRIVES USER SATISFACTION AND SUBJECTIVE WELLBEING IN HOTEL WELLNESS SERVICES? AN ADAPTED EXPERIENCE ESCAPE APPROACH
Aleksandar Đorđević, Veljko Marinković, Darko Dimitrovski

SUSTAINABLE DIGITALIZATION – PURPOSE AND KEQ QUESTIONS FROM A DIGITAL ECONOMICS PERSPECTIVE
Barbara Engels

IS CORPORATE SOCIAL RESPONSIBILITY AN INDUSTRY SENSITIVE PHENOMENON?
Asif Iqbal

ANALYSING FIRMS’ ENGAGEMENT WITH THE SDGS THROUGH WEB CRAPING
Amparo Blazquez-Soriano, Raúl Peña-Ortiz, Paloma Merello

Friday, 16 September 2022
12:00-13:30
Session XI / Professors Hall – Environment, Development and Sustainability
Chair: Milica Uvalić
Co-Chair: Žaklina Stojanović

ENVIRONMENTAL CHALLENGES IN THE WESTERN BALKANS
Milica Uvalić
SEAT AT THE SUSTAINABLE TABLE: THE ROLE OF THE ASSURANCE IN INVESTIGATING GREENWASHING  
Metka Tekavčič, Sandra Damijan

BUILDING THE WIN-WIN AGribusiness solutions: Sustain-Analytics for Green Agriculture  
Žaklina Stojanović

“IT’S NOT THAT EASY BEING GREEN”: EVALUATING THE UK FINANCIAL SERVICES PRUDENTIAL SUPERVISION ON CLIMATE CHANGE RISKS  
Stavros Pantos

CARBON FOOTPRINT: MISUNDERSTANDING OF THE CONCEPT IN BUSINESS PRACTICES AND SUSTAINABILITY POLICIES  
Gregor Radonjič

DICE MODEL AS A TOOL FOR LOCAL ECONOMY-CLIMATE SYSTEM ANALYSIS  
Uroš Davidović

DO SANCTIONS AFFECT ENVIRONMENT? EVIDENCE FROM BILATERAL SANCTIONS DATA  
Usman Khalid, Muhammed Tahir Ali

THE ROLE OF HYDROGEN IN THE LOW-CARBON ENERGY TRANSITION - OPPORTUNITIES AND COST ASPECTS OF IMPLEMENTATION IN DIFFERENT SECTORS OF THE ECONOMY  
Marko Vučković

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Friday, 16 September 2022  
12:00-13:30  
Session XII / Amphitheatre 3 – Digital Transformation  
Chair: Will Bartlett  
Co-Chair: Predrag Bjelić

THE IMPACT OF INFORMATION AND COMMUNICATION TECHNOLOGY ON EUROPEAN COUNTRIES EXPORTS  
Radovan Kastratović, Predrag Bjelić

THE DEVELOPMENT OF THE SME SECTOR IN SERBIA MEASURED BY THE DEGREE OF DIGITALIZATION AND INNOVATION – COMPARATIVE ANALYSIS WITH THE COUNTRIES OF THE REGION AND THE EU  
Milorad Filipović, Miroljub Nikolić
EFFECTS OF DIGITAL DEVELOPMENT ON THE EXPORTS OF SERVICES IN THE WESTERN BALKANS
Ivana Prica, Will Bartlett

EMPIRICAL RESEARCH ON THE ACCEPTANCE OF DIGITAL TECHNOLOGIES IN CONTEMPORARY BUSINESS
Ernad Kahrović

CHALLENGES OF DIGITAL TRANSFORMATION, SUSTAINABILITY AND DEVELOPMENT
Vesna Petrović

THE ROLL OF BIG DATA IN THE IMPLEMENTATION OF 2030 SUSTAINABLE DEVELOPMENT AGENDA
Biljana Chroneos Krasavac, Jasna Soldić-Aleksić, Ema Karamata Aćimović

BUSINESS MANAGEMENT – PROGRAMMING ERP SOLUTIONS
Aleksandra Zeđević, Dorde Stakić

Friday, 16 September 2022
14:00-16:30
Session XIII / Amphitheatre 2 – Employees in the Era of Digitalization and Sustainability
Chair: Nebojša Janićijević
Co-Chair: Gorana Krstić

THE IMPACT OF EMPLOYEE EDUCATION ON SUSTAINABLE DEVELOPMENT STRATEGIES IN THE EU
Vebina Resuli

SOURCES OF GENDER WAGE GAP ALONG THE UNCONDITIONAL WAGE DISTRIBUTION: FINDINGS FROM SERBIA
Gorana Krstić, Aleksandra Anić

THE FUTURE OF WORK: EXPLORATION OF WORK-RELATED ATTITUDES AND VALUES OF COVID-19-GENERATION STUDENTS
Nebojša Janićijević, Biljana Bogićević Milikić, Ana Aleksić Mirić
COMPANY DIGITAL PROFILE: SUSTAINABLE FIGURES AND HAPPY EMPLOYEES?
Emilia-Zorica Bozga, Ana-Cristina Nicolescu, Levinia Daniela Mihiț, Iuliac Para

ECO-INNOVATIONS AND JOB SATISFACTION: A MODERATED MEDIATION APPROACH
Falchi Alice, Grolleau Gilles, Mzoughi Naoufel, Petković Sanja

EMPLOYEE ATTITUDES IN MONTENEGRO IN THE NEW BUSINESS ENVIRONMENT – COMPARISON BETWEEN PRIVATE AND PUBLIC SECTOR
Milorad Jovović, Nikola Mišnić

IMPACT OF PERSONALITY TRAITS ON JOB PERFORMANCE: MODERATING ROLE OF MANAGEMENT STYLE
Malik Faisal, Kashif Mehmood

Friday, 16 September 2022
14:00-16:30
Session XIV / Professors Hall – Regional/Local Development and Digital Economy
Chair: Dejan Molnar
Co-Chair: Mario Spremić

DIGITAL ECONOMY: A RESEARCH FRAMEWORK BASED ON A BIBLIOMETRIC AND IN-DEPTH ANALYSIS
Nebojša Stojčić, Mario Spremić, Marco Savastano

LINKING INNOVATION PERFORMANCE AND ECONOMIC GROWTH IN OECD COUNTRIES
Milena Lipovina-Božović, Bojana Femić-Radosavović, Bojan Pejović

THE CONTRIBUTION OF DIGITAL INFRASTRUCTURE, SKILLS AND HIGH TECHNOLOGY INDUSTRIES TO LOCAL ECONOMIC DEVELOPMENT IN EUROPEAN REGIONS
Will Bartlet, Ivana Prica

USING OF SCRUM IN BUSINESS – VIRTUES OF HEURISTIC APPROACH
Slavica Manić, Jovan Milić

REGIONAL ASPECTS OF INTERNATIONAL MIGRATION IN SERBIA
Svetozar Tanasković, Dejan Molnar, Maja Jandić

MIGRATION AND YOUTH: FACTORS PREDICTING INTENTION TO STAY IN A HOME COUNTRY
Marina Stanić
Friday, 16 September 2022
14:00-16:30
Session XV / Amphitheatre 3 – Demography, Health and Services
Chair: Jelena Žarković
Co-Chair: Anita Čeh Časni

DEMOGRAPHY IN THE ERA OF GLOBALIZATION
Biljana Rađivojević, Biljana Jovanović Gavrilović

SUSTAINABILITY IN HIGHER EDUCATION: AN EFFICIENCY ANALYSIS
Maja Mihaljević Kosor

EUROPENIZATION OF THE SOCIAL ASSISTANCE BENEFITS IN THE WESTERN BALKANS
Jelena Žarković, Artan Mustafa, Mihail Arandarenko

THE INCIDENCE OF PUBLIC GOVERNANCE ON HEALTH SYSTEMS: A SCIENTOMETRIC ANALYSIS
Alexandra-Mădălina Țăran

SHARING OF PERSONAL AND HOUSEHOLD SERVICES IN SELECTED EU COUNTRIES
Annita Čeh Časni

ASSESSING THE HEALTH SYSTEMS TRANSFORMATION UNDER GOVERNANCE AND DIGITALISATION ACTIONS
Alexandra-Mădălina Țăran, Sorana Vătavu, Nicoleta Claudia Moldovan, Oana-Ramona Lobonț

Friday, 16 September 2022
16:30-18:00
Session XVI / Amphitheatre 2 – Marketing
Chair: Jelena Filipović
Co-Chair: Mateja Đurović

SUSTAINABILITY AND DIGITALIZATION: TWO MAIN CHALLENGES FOR CONSUMER LAW
Mateja Đurović

DIGITALIZATION AND SUSTAINABILITY AS MEGATRENDS IN MARKETING MANAGEMENT – A PERSPECTIVE IN THE MODERN BUSINESS ENVIRONMENT
Boban Melović
HOW TO COMMUNICATE THE FAMILY IDENTITY ON WEBSITES: THE INTERPLAY BETWEEN STORYTELLING AND HERITAGE
Joana De Ponte Neiva, Serena Iacobucci, Božidar Vlačić

TYPOLOGY OF ONLINE SHOPPERS AS A RESULT OF COVID-19
Dejan Tešić

UNDERSTANDING CONSUMERS INTENTION TO PURCHASE GI CHEESES BASED ON THE SEM-LOGIT MODEL
Dubravka Užar, Jelena Filipović

CUSTOMER RELATIONSHIP MARKETING IN ARTS ORGANIZATION, THE CASE OF CROATIAN NATIONAL THEATRE IN SPLIT
Gabriela Golem, Zoran Mihanović

FIN TECH AND THE CUSTOMER EXPERIENCE: HOW TO EMBRACE CHANGE IN MACEDONIAN BANKING INDUSTRY?
Snežana Hristova, Dušica Stevčevska-Srbinoska, Stefan Tanevski

Friday, 16 September 2022
16:30-18:00
Session XVII / Professors Hall – Accounting and Finance
Chair: Borut Bratina
Co-Chair: Danica Jović

IMPORTANCE OF SUSTAINABLE REPORTING FOR MANAGEMENT DUTIES AND LIABILITIES
Dušan Jovanović, Borut Bratina, Nikola Jovanović

THE FOURTH INDUSTRIAL REVOLUTION AND ACCOUNTING
Danica Jović

IMPACT OF CAPITAL EMPLOYED EFFICIENCY ON EMPLOYEE PRODUCTIVITY OF COMMERCIAL BANKS
Siniša Radić, Snežana Miletić, Milutin Živanović

POST-ACQUISITION RESTRUCTURING IN TECHNOLOGY INTENSIVE INDUSTRIES – CASE STUDY DEUTSCHE TELEKOM IN TRANSITIONAL MARKETS
Dušan Marković, Ana Đurović, Slađana Savović
DETERMINANTS OF PROFITABILITY OF PHARMACEUTICAL COMPANIES IN SERBIA
Maja Ribić, Jovana Jugović, Filip Stojanović

CHANGES IN ACCOUNTING INFORMATION SYSTEM UNDER THE ENTERPRISE RESOURCE PLANNING SYSTEMS
Mirjana Todorović, Milan Čupić

CONSIDER THE IMPACT OF ESG ISSUES ON THE AUDIT ENGAGEMENT
Nemanja Jakovljević

Friday, 16 September 2022
16:30-18:00
Session XVIII / Amphitheatre 3 – Public Policy and Crisis
Chair: Aleksandar Živković
Co-Chair: Irena Janković

FDI AND GROWTH: A NEW LOOK FROM THE SECTORAL PERSPECTIVE
Vladimir Šimić, Lena Malešević-Perović

ANALYSIS OF AGGREGATE DEMAND DETERMINANTS IN SEE COUNTRIES: A PANEL ARDL APPROACH
Slobodan Lakić, Aleksandar Živković, Bojan Pejović

EU GOVERNMENT GREEN BONDS YIELDS’ DETERMINANTS
Irena Janković, Vladimir Vasić, Vlado Kovačević

DRIVERS OF GREEN ASSET BUBBLE: AN EXPERIMENTAL STUDY
Kelin Lu, Dragana Draganac

SUSTAINABILITY STRATEGY AND DIGITAL TRANSFORMATION IN SERBIAN BANK CONTEXT
Ljiljana Kontić

COMMODITY RESERVES SYSTEM AS A STABILIZATION MECHANISM IN CRISIS CONDITIONS – THE CASE OF MONTENEGRO
Nemanja Popović, Jovan Đurašković, Milivoje Radović, Milena Radonjić
Saturday, September 17th

10:00 – 11:00  Keynote speaker, Clemens Fuest
   Amphitheatre A1

11:00 – 11:30  Closing remarks

12:00 – 19:00  Sightseeing tour